

# 8th International Agri - Business Exhibition in Sri Lanka

From the Farm to the Kitchen

**Ag-Biz**

TRADE FAIR FOR NATIONAL AGRIBUSINESS

2013

**23<sup>rd</sup>, 24<sup>th</sup> & 25<sup>th</sup> August**  
**at BMICH - Colombo**

CONCURRENT EVENTS

**Food  
Cropack  
2013**

**Livestock  
Dairy  
Poultry ASIA**





## **AT AG-BIZ YOU WILL WITNESS**

- Over 250 exhibiting companies from over 20 countries showcasing more than 1000 new products and services
- A unique exhibition platform to discover and learn about the latest innovations in the Agricultural Industry
- Generate genuine sales leads, launch new products and meet decision makers face-to-face
- Demonstrate your products and stay ahead of your competitors
- Build brand loyalty among all visitors

## **WHO WILL YOU MEET?**

Ag-Biz 2013 will attract a larger audience who are looking for the latest and best products available in the market. It has a proven track record for bringing industry related buyers and suppliers together under one roof.

- Agricultural Corporate Executives
- Government Officials
- Machinery Importers & Distributors
- Dairies
- Consultants in Agriculture Industry
- Farmers

## **EXHIBITOR PROFILE**

Agro chemicals/pesticides/insecticides  
Agri-Machinery & Equipments  
Agricultural inputs - Seed  
Organic Farming & Produce  
Bio fertilizer & Soil Substitutes  
Certification & Labeling  
Bio-Technology & Pest Control  
Pumps & Motors  
Flower Plants, Cut flowers and foliage  
Irrigational systems and method  
Landscaping and Management  
Tissue Culture & Breeding Technologies  
Fertilizer  
Farm Management & Soil Conditioning  
Financial Banks & Insurance Firms  
Tractors & Tillers

## **VISITOR PROFILE**

Farmers & Agribusiness Professionals  
Plantation Owners & Technologists  
Agents & Distributors  
Veterinary & Animal Health Specialists  
Nurserymen & Growers  
Horticulture Technologists  
Storage, Transport & Logistics Experts  
Agricultural Officers  
Relevant Govt Authorities  
Real Estate Developers  
Importers, Exporters & Traders

Landscaping Professionals & Agri-Societies  
CEO's & Top Executives from Food Processors  
Rice Millers  
Food Service Agencies  
Sr. Executives from Production  
Quality Control  
Maintenance & Purchase Departments  
Professionals from R & D Institution  
Supply Chain Distributors  
Department Stores Managers  
Government Authorities etc.

(Note: These lists are not exhaustive, it is just based on previous exhibition attendance)

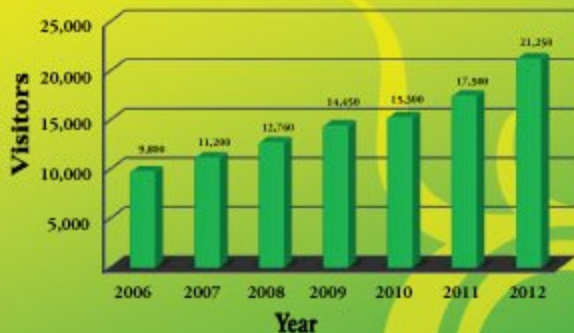
## **POWERFUL PROMOTIONS**

The three day exhibition is supported by a powerful advertising campaign designed to attract a targeted audience and buyers. A massive media exposure will be given on TV, press advertising & outdoor advertising in all three languages.

- Electronic Media
- Print Media
- Outdoor Advertising
- Web Advertising
- Direct Advertising



## **STATISTICS OF AG-BIZ**



## GLIMPSE OF AG - BIZ 2012

# Ag-Biz

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2013



Organized by



**Sri Lanka Food Processors  
Association (SLFPA)**

Professional Exhibition Organizer



Endorsed & supported by



Ministry of  
Industry & Commerce



Ministry of  
Agriculture



National  
Agribusiness Council



Processed Foods  
Development Initiative (PFI) Ltd



Institute of Food Science  
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Official Insurance Partner Agriculture & Livestock



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INDIA

In Association With



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